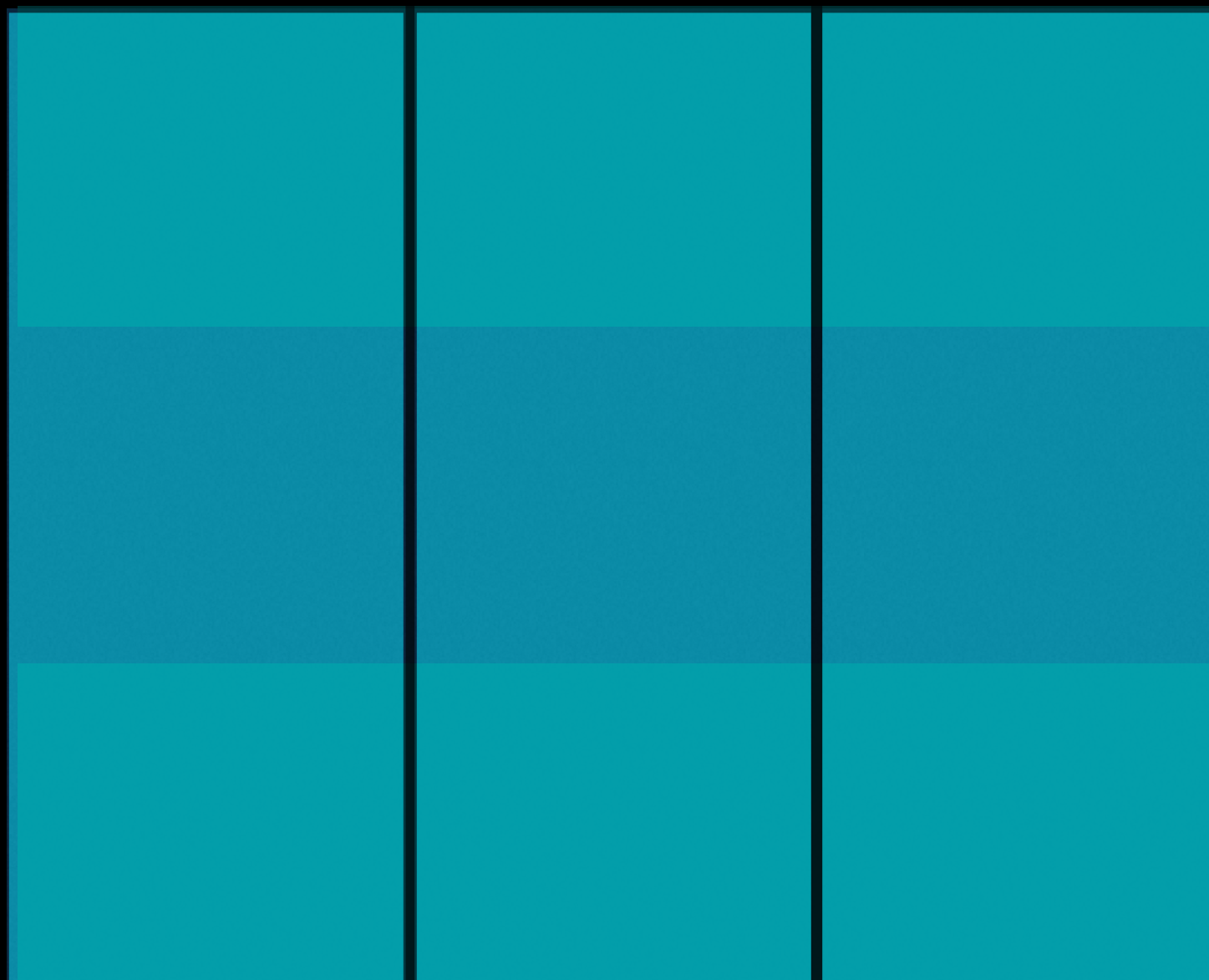


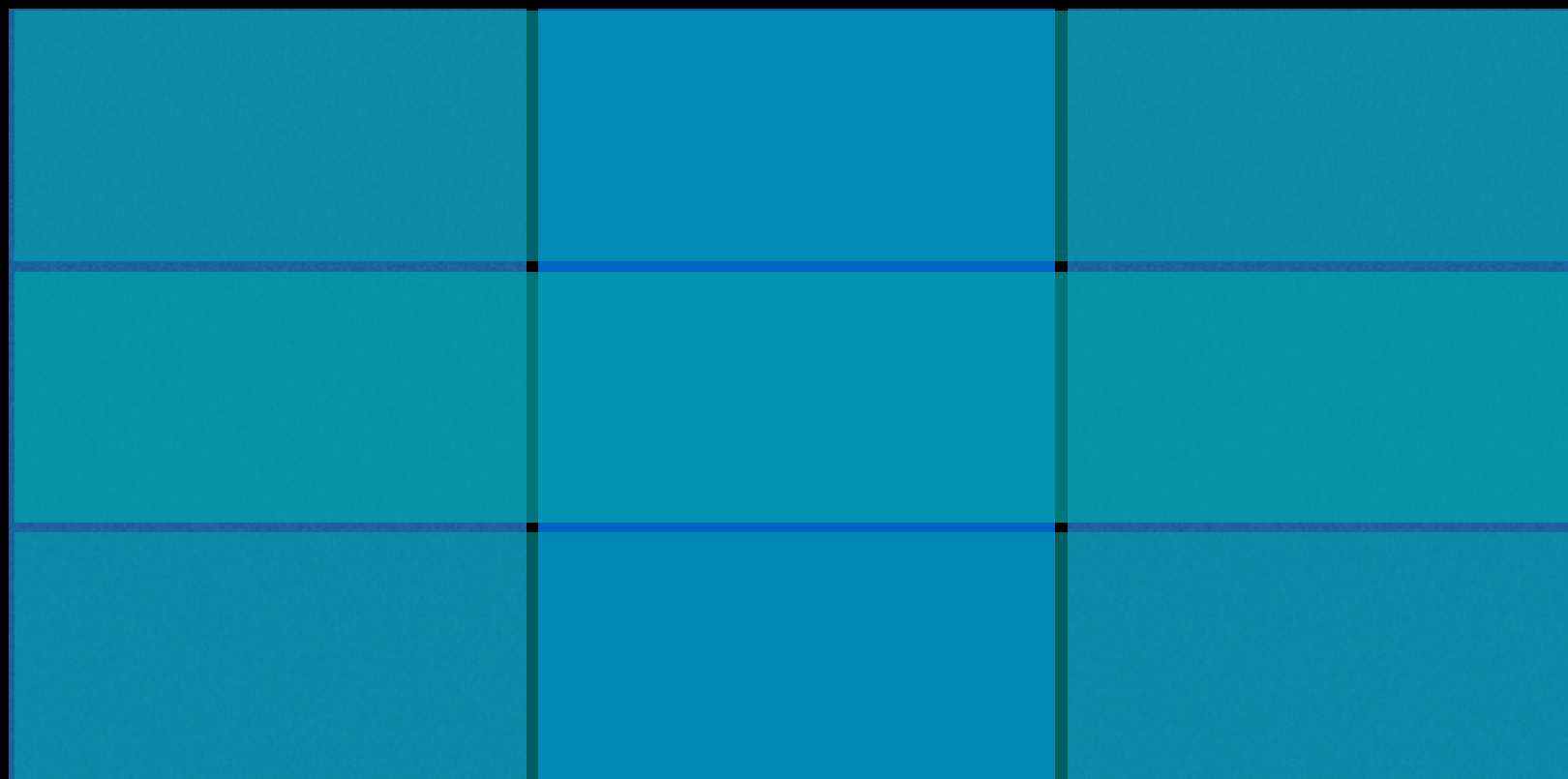
creating promotional material

additional design principles
that also include text

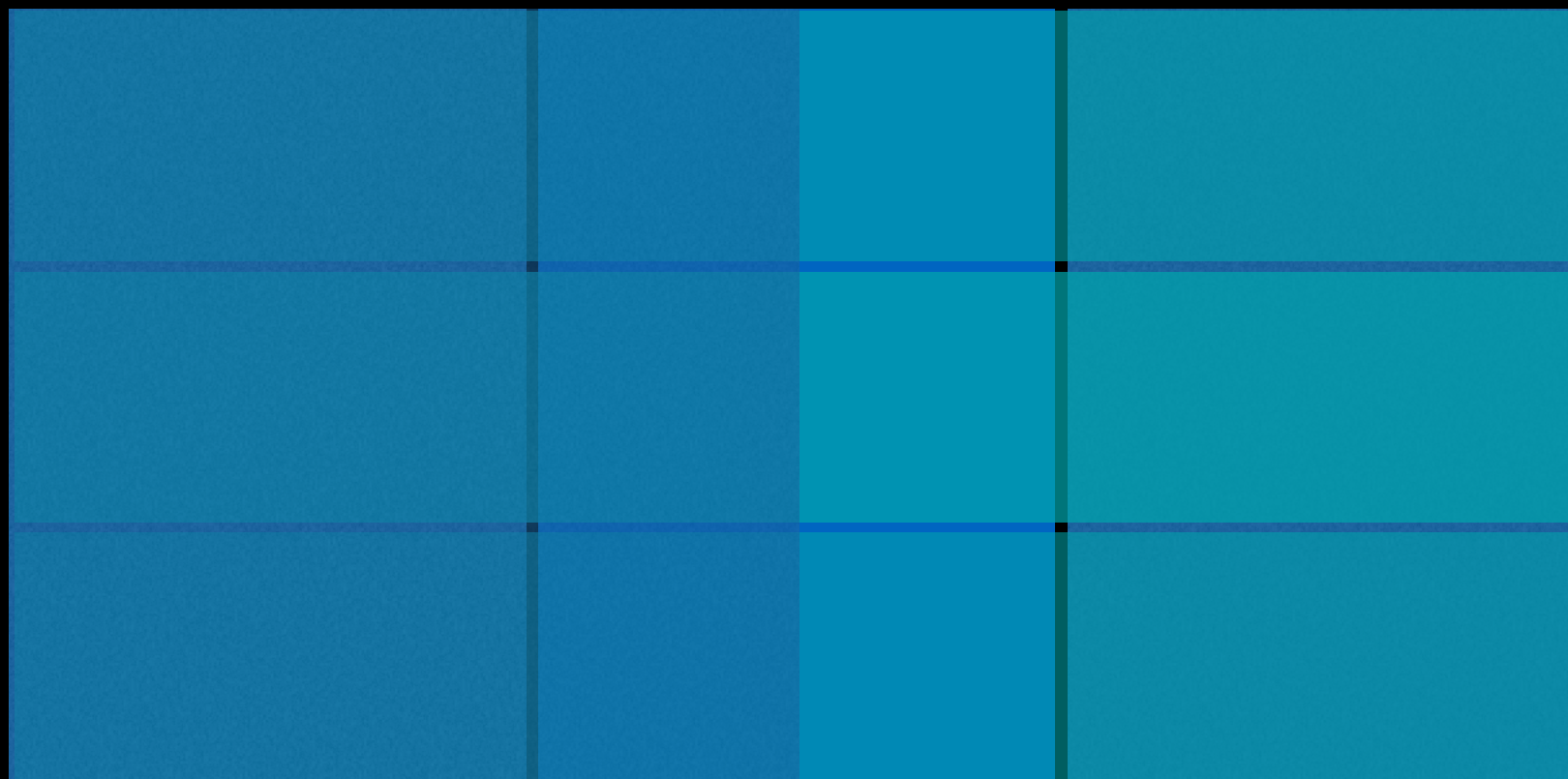
rule of thirds



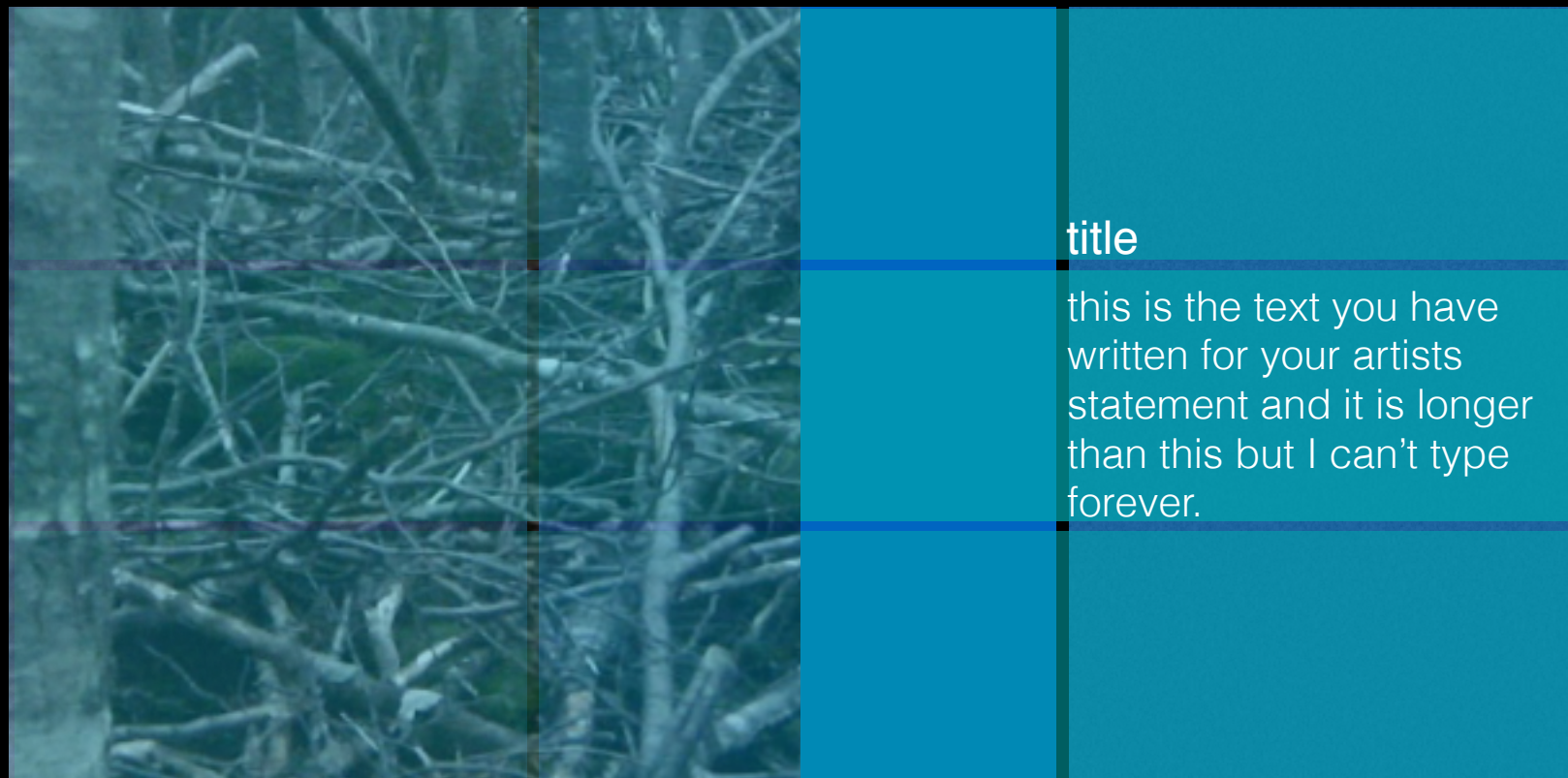
rule of thirds



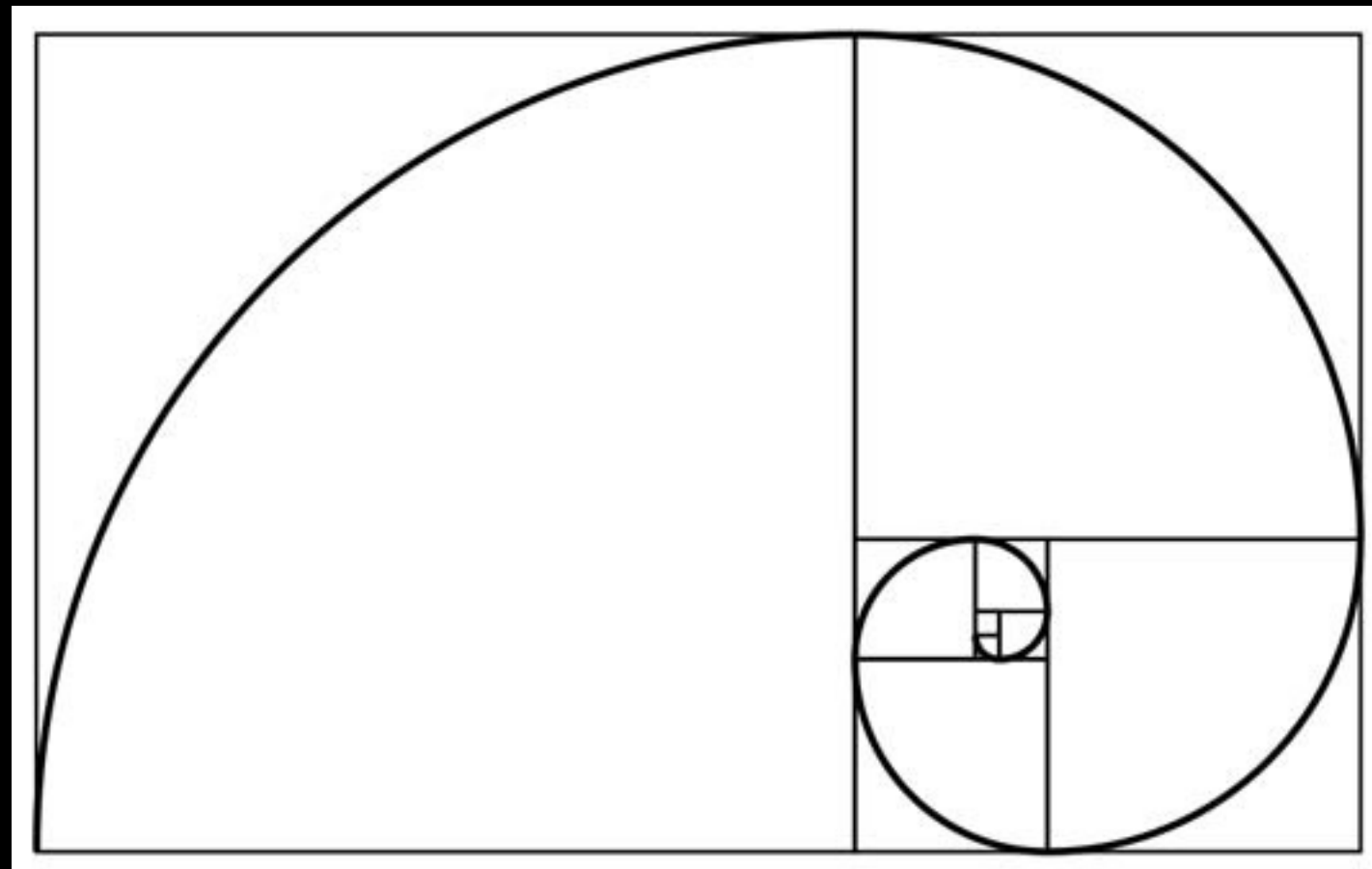
rule of thirds



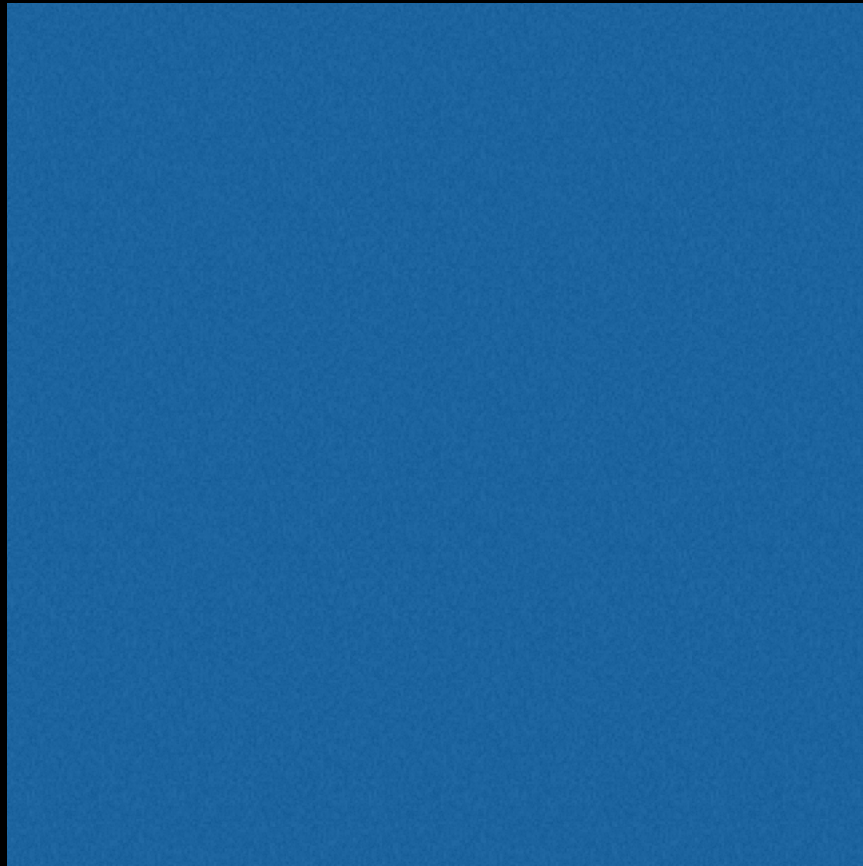
rule of thirds



the golden ratio

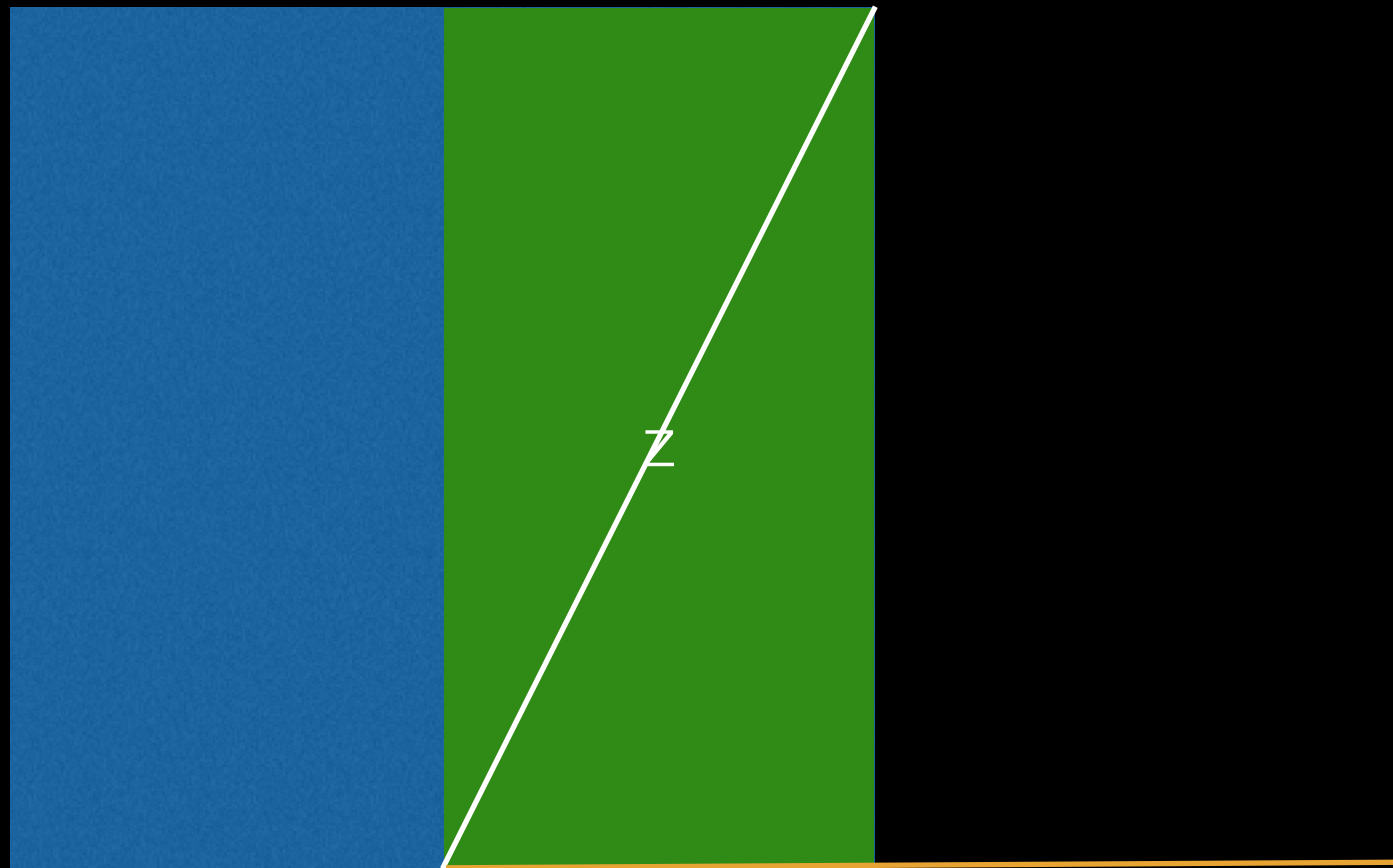


the golden ratio



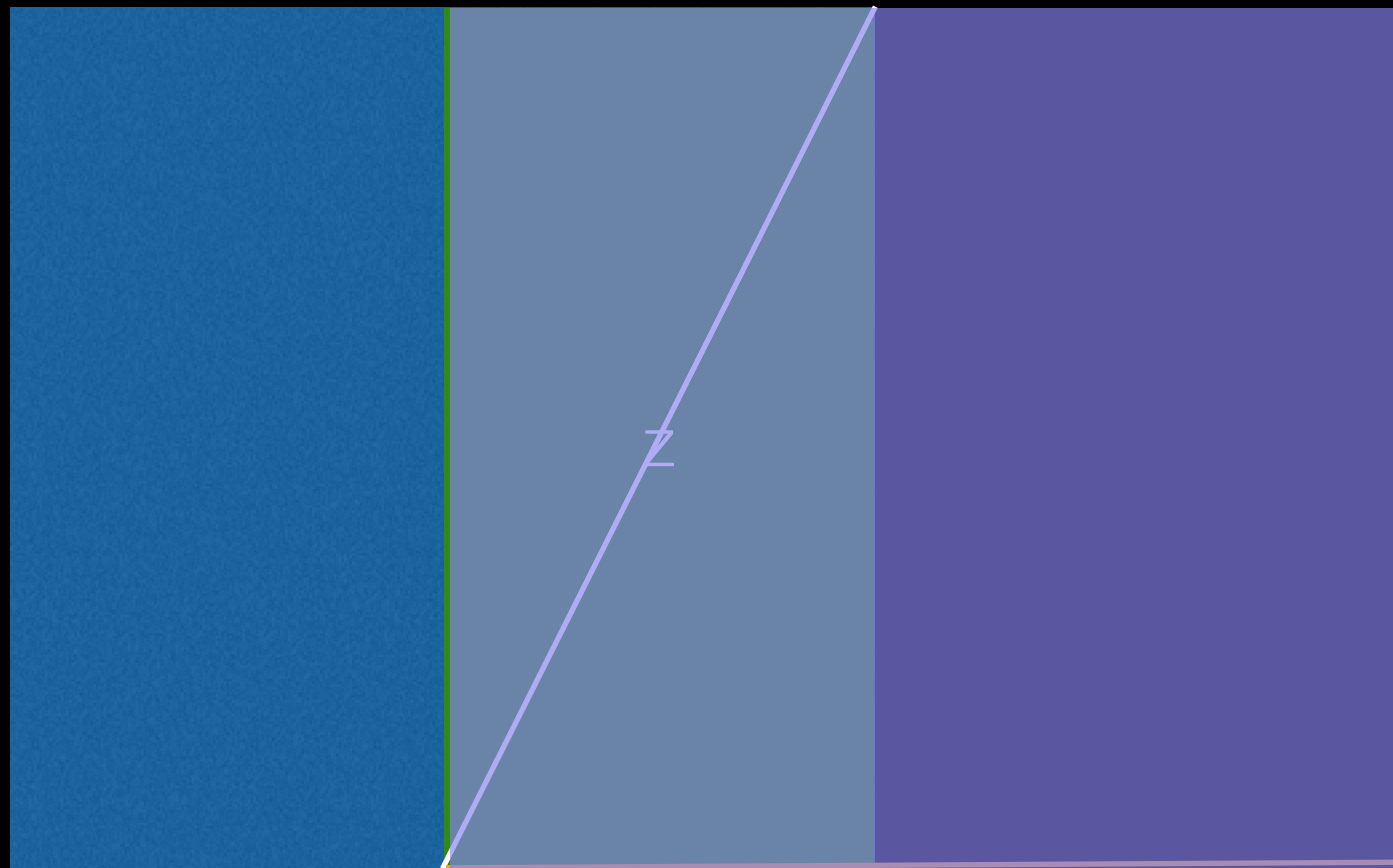
draw a square,

the golden ratio



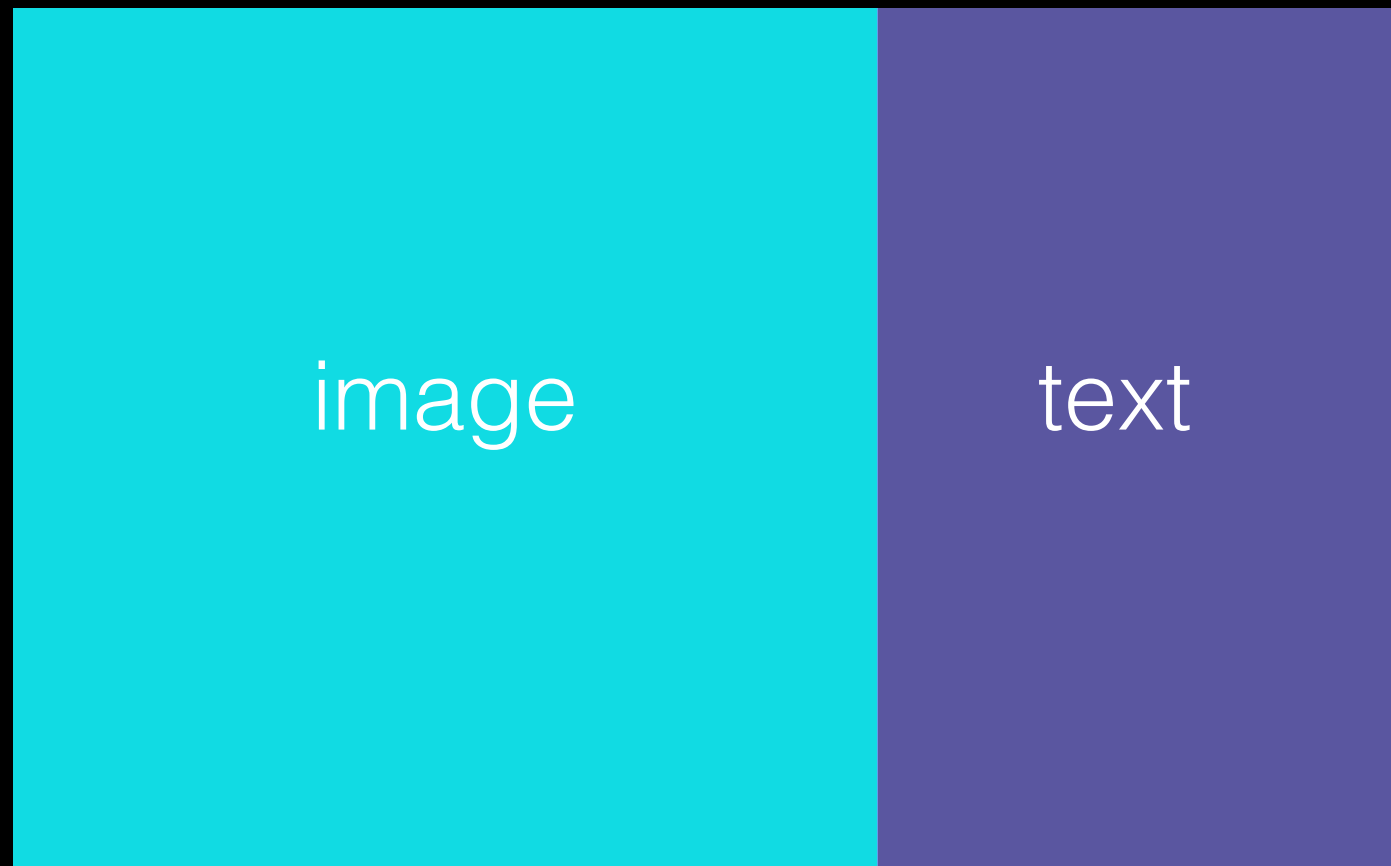
divide in half, draw diagonal line, rotate that line on its side,

the golden ratio



draw up from right end point to make another rectangle

the golden ratio



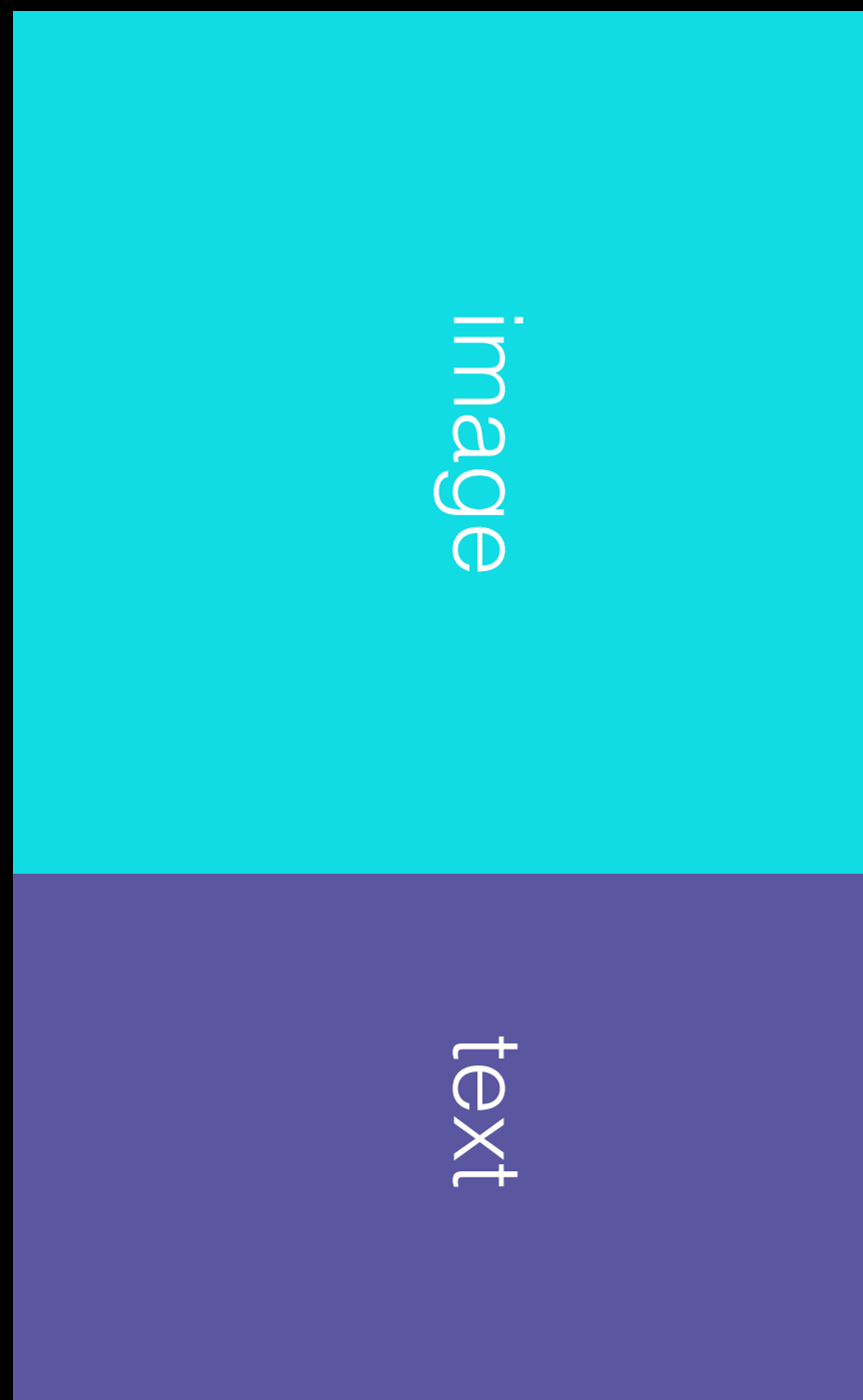
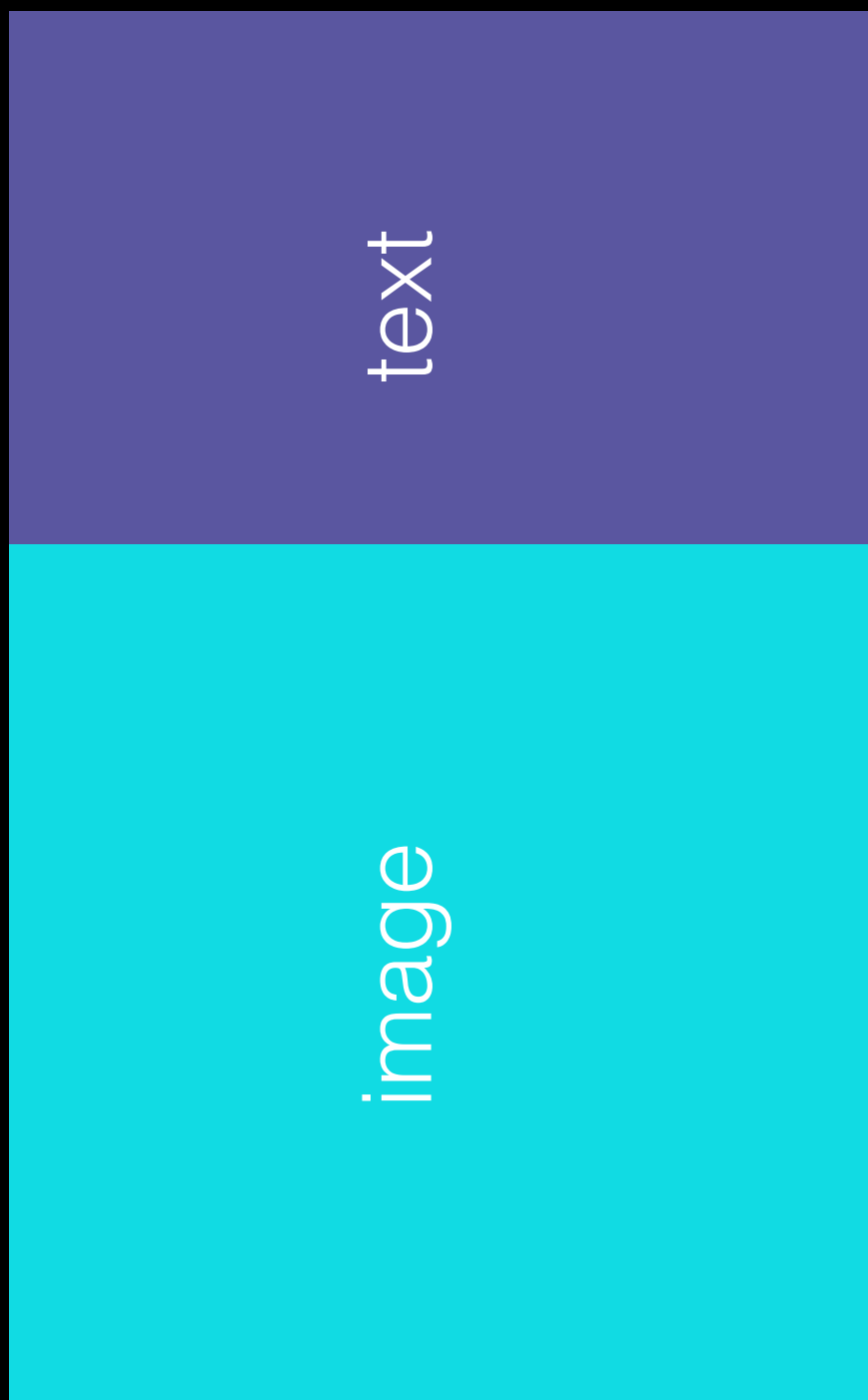
draw up from right end point to make another rectangle



Terrorism-related deaths since 2001: 11,337 • Tobacco-related deaths since 1961: 36,800,866

For more, call 800-ASH-DEED **ASH** 

the golden ratio



Simona Fitcal

Transhumant

simonafitcal.com

Stanford, CA, USA

The title of *Transhumant* is derived from the word transhumance, which means the seasonal movement of livestock due to climate change. Focused on the present European scene, the video circles around the idea of globalization, a phenomenon known to affect national identities and traditions. The video explores the dichotomy of modern versus traditional, through a journey into the unconscious of the character. Music by Constantin Basica.

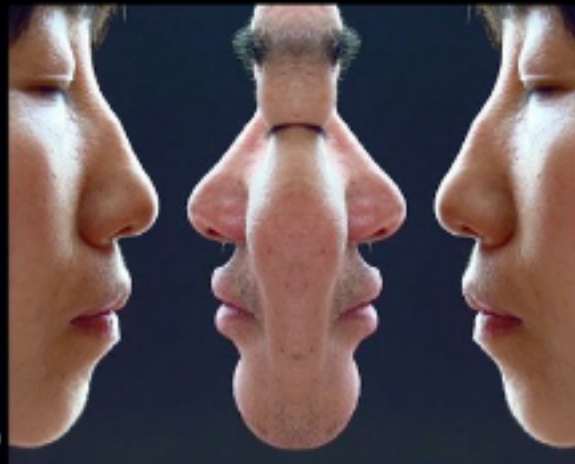
Fitcal is a multimedia artist currently studying at Stanford University. She also holds degrees from the University of the Arts in Bremen and the National University of Arts in Bucharest. Her visuals tackle the power of seduction specific to the cinematic spectacle, by reflecting on the ubiquitous manipulation of media and information in consumer society. Her themes, inspired by globally relevant topics, attempt to document the present and to capture the self in relation to digital values, trends, ever-shifting environment, and inter-cultural/cross-cultural communication.





video stills

brother sister



video stills

brother sister

Hye Young Kim

Intimate Distance

hyekimstudio.com

Winston Salem, NC, USA

Intimate Distance is an installation composed of two synchronized HD videos called *Intimate Distance I* and *II*. Kim asked her family (including herself) to close their eyes for three minutes and to keep the smallest distance apart without touching each other. Her intention was to capture the intimacy of closest proximity, and to show family dynamics by questioning what intimate relationships are, how to define roles of family, and how the intimate relationships of family affect who she is.

Kim was born in 1982 in South Korea. She studied at Korea University, Washington University in St. Louis and the University of Florida, and teaches at Winston-Salem State University in North Carolina. As a video performance/installation artist, she has investigated human existence with physical and psychological traces by integrating traditional art-making techniques with experimental video and installation. Her work has been exhibited in North and South America and Europe.



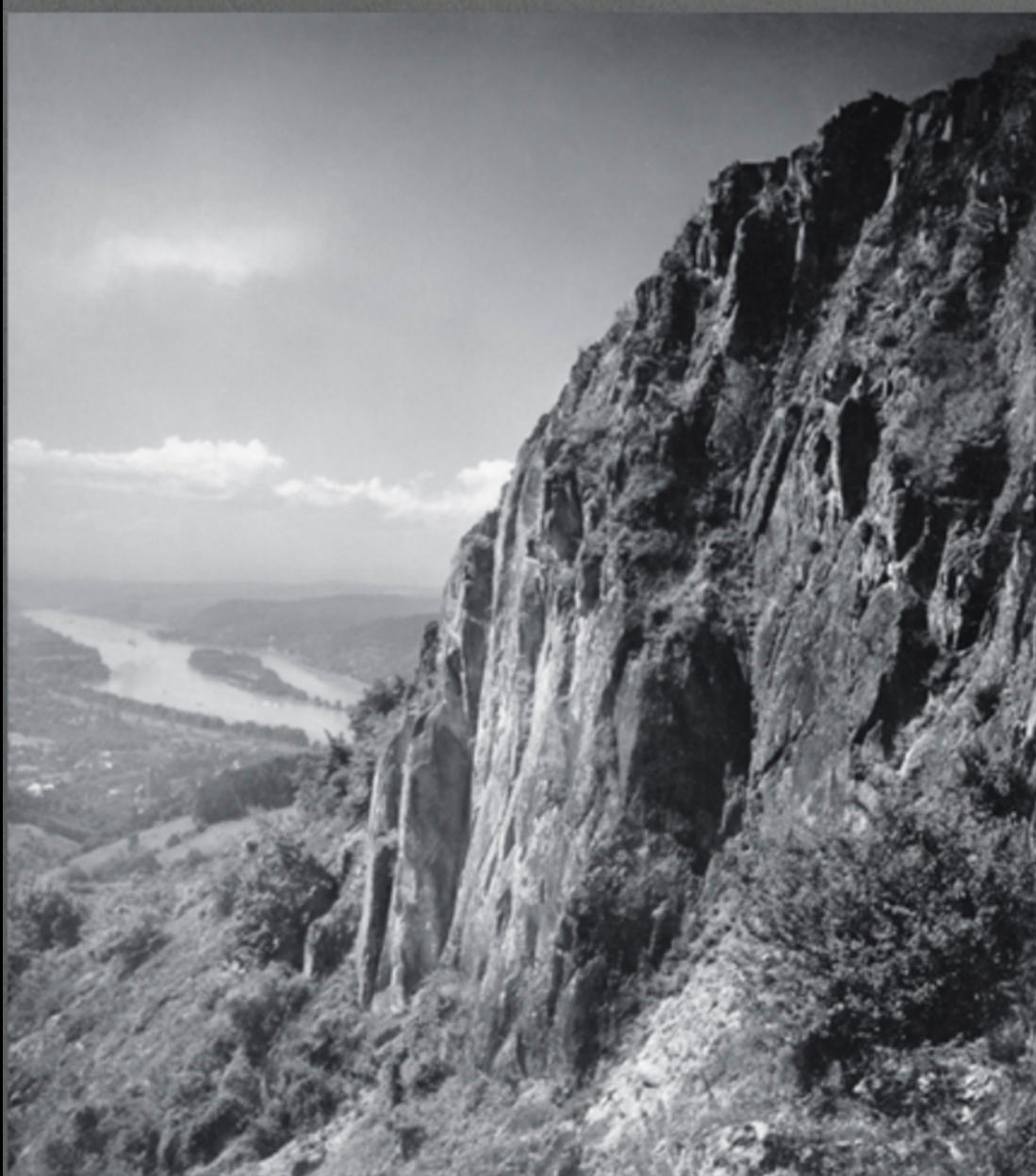
Discovering Milton Avery

Eliza E. Rathbone

Artists need patrons: most of all those patrons who purchase or show works regardless of market or fashion. Such support came early and steadily to Milton Avery from Louis Kaufman and Duncan Phillips. The remarkable story of their shared enthusiasm for Avery's work spans thirty-seven years from 1928 to 1965. Kaufman eventually purchased twenty-nine paintings and ten works on paper by Avery; Phillips acquired for his museum twelve paintings and two works on paper, and also presented four one-man shows of Avery's work.¹



Winter Riders, 1929, 18 x 30 in.
The Phillips Collection, Acquired 1929
Credit 8



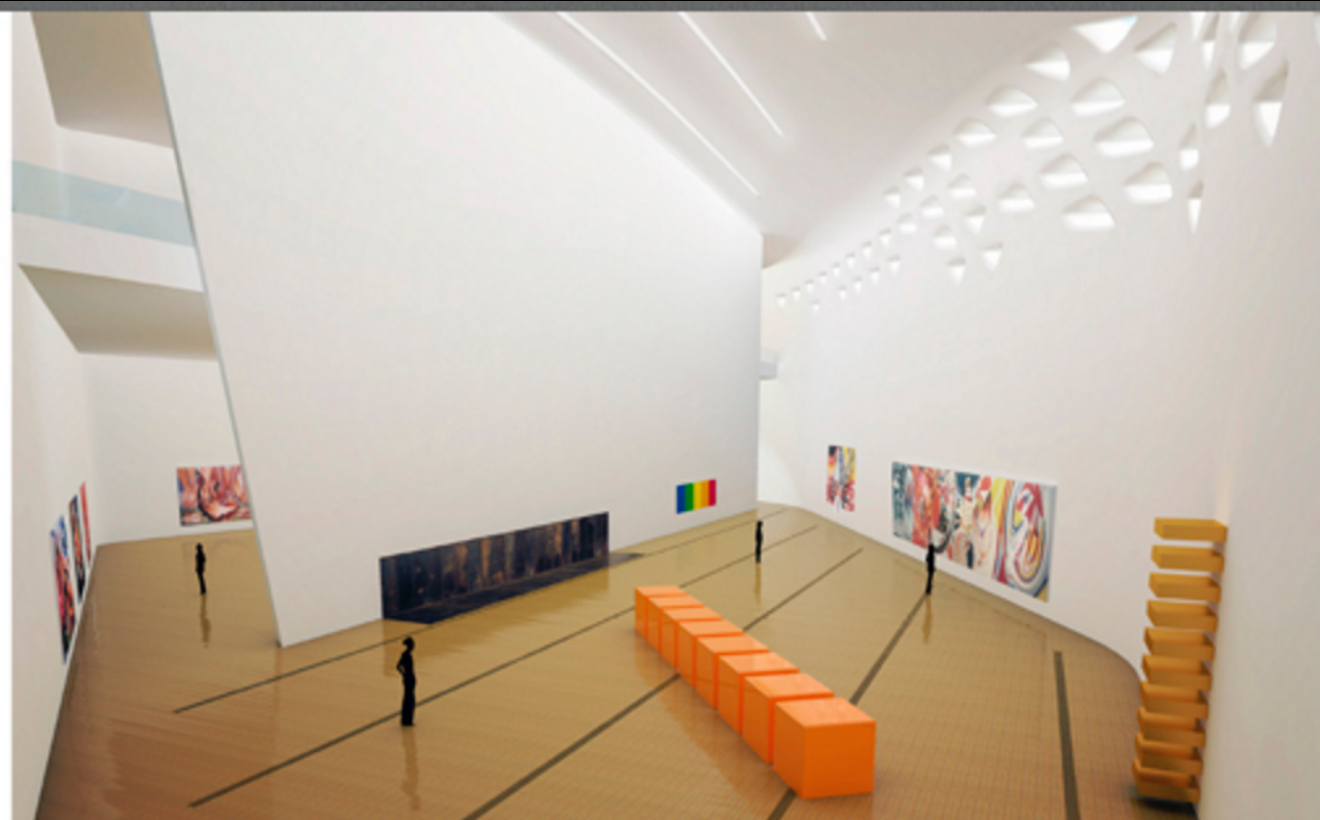
AUGUST

SANDER

*Photographs
of the
German
Landscape*



Exhibit hall visualization
 Zaha Hadid Architects
 Rendering developed by Zaha
 Hadid Architects
 Museum Gallery Rendering
 Zaha Hadid Architects
 Special Exhibition Gallery
 Rendering, Zaha Hadid Architects





4

KANDINSKY AND THE HARMONY OF SILENCE: PAINTING WITH WHITE BORDER

Painting with White Border
and Related Studies
by Wassily Kandinsky



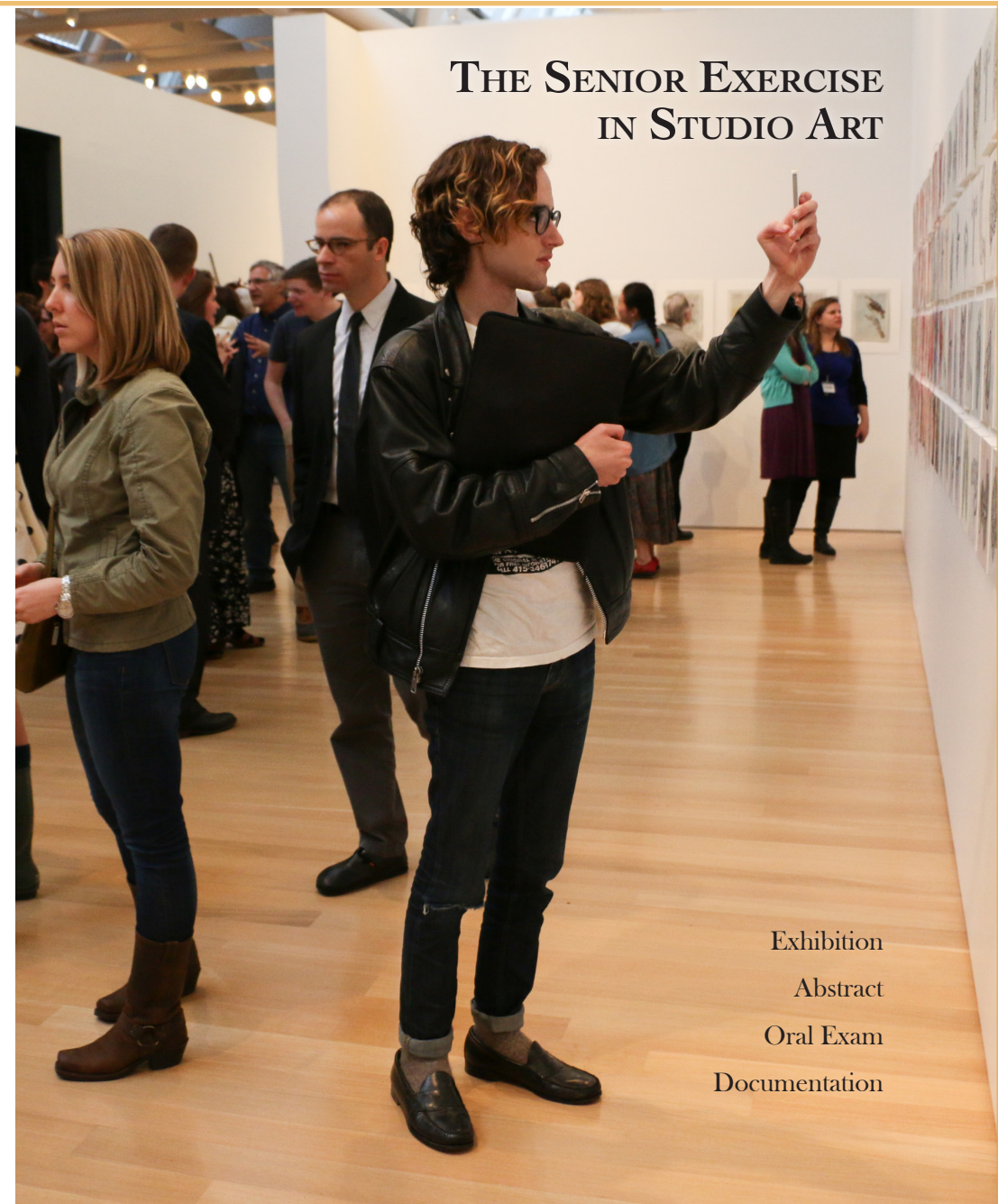
The Oral Exam

During the exhibit you will have an Oral Exam with each professor in Studio Art, where you will present the trajectory of your work, the current form and content of the work in the gallery and answer questions. You should plan for a fifteen minute presentation followed by fifteen minutes of questions.

Documentation

During the exhibit, you will document the work and hand in copies to your advanced studio instructor for the art department archives. There will be a workshop to describe proper photographic methods for this documentation and the result must be of professional quality. Still images should be submitted in digital and printed format. If your work is time-based, video and audio files are expected along with video stills as documentation. A printed index sheet with thumbnail images, sizes, materials and dates summarizes this documentation.

(left) Claire Popovich, *laser cut photographs*, 48" x 36" x 18" 2015
 (above) Hallie Bahn, *stop-motion animation installation*, 2014
 (cover) *Opening Celebration 2014 Senior Studio Art Major Exhibition*.



THE SENIOR EXERCISE IN STUDIO ART

Exhibition
 Abstract
 Oral Exam
 Documentation

Vestibulum in felis eget pede vehicula dapibus

VIVAMUS



Quisque vehicula posuere metus.

DONEC VITAE TELLUS

Donec aliquam. Nulla facilisi. Vestibulum ac est vel elit dapibus accumsan. Pellentesque sollicitudin congue sapien.

Aliquam ante. Vestibulum mattis, quam id posuere blandit, nisl est tempus nulla, non dapibus justo urna eget felis.

Nullam dapibus, libero nec hendrerit varius, tellus libero vehicula metus, a tincidunt justo ligula ut erat.

[DATE, TIME, VENUE]

STOP-MOTION ANIMATION FILM FESTIVAL

SUNDAY MAY 5

7-8 PM

SARA BAICKER-McKEE
NICHOLAS ANANIA
DANIEL SEIDMAN

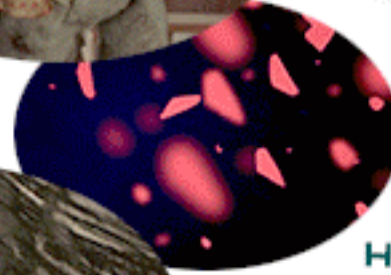
EMILY WITOSKY
JANE MERKER

ALLY SCHMALING
KATE LINDSAY

HALLIE BAHN
DYLAN TUBA-JONES
JACOB KAUFMAN

JAMES NEIMEISTER

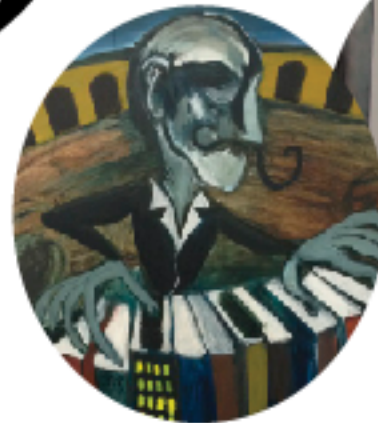
Community Foundation Theatre, Gund Gallery





Senior Art Majors

Open Studios



Digital Arts Film Festival

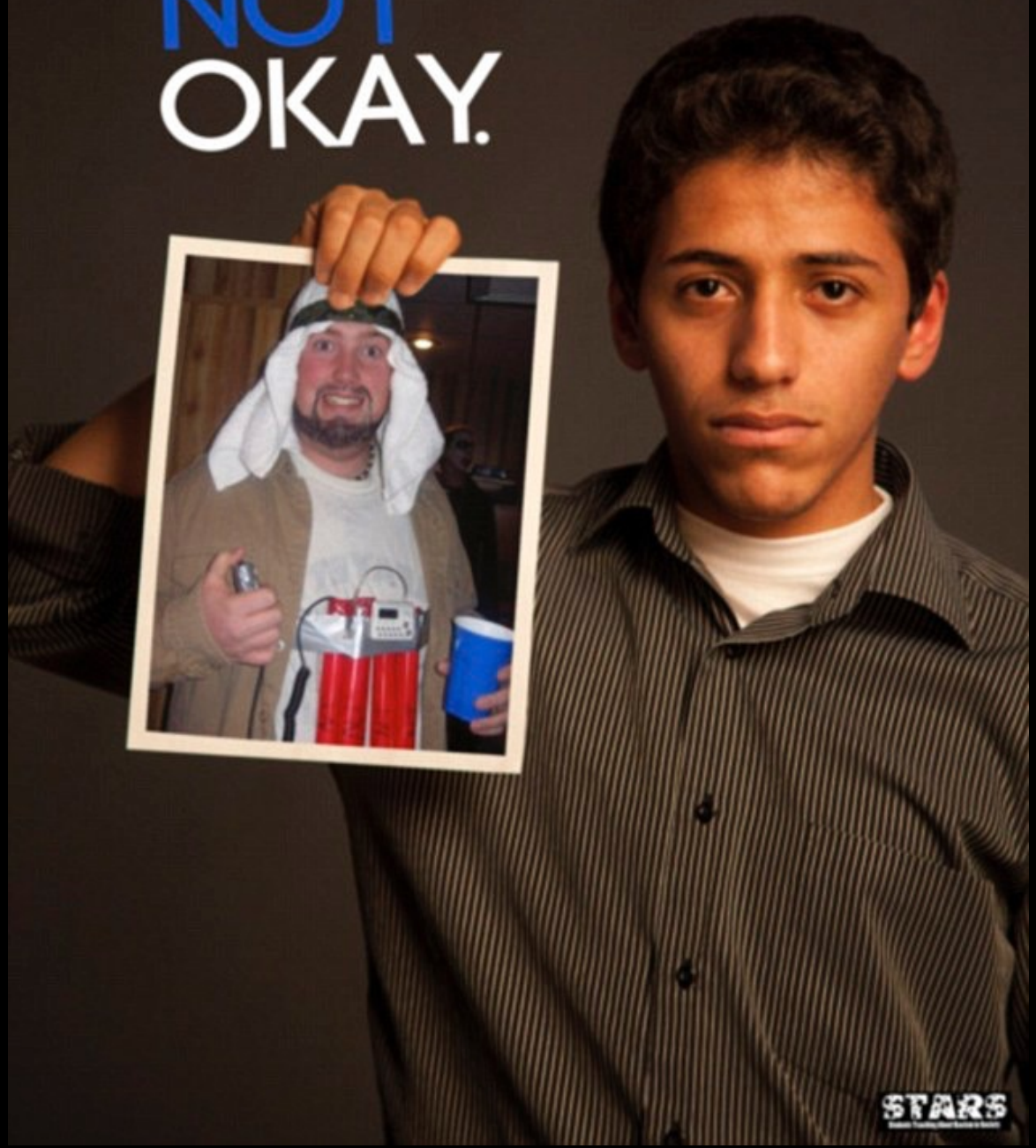
featuring the collaborative work of students from

Digital Imaging in the Visual Arts
Introduction to Music Technology
Stop Motion Animation

Sandy Stibitz and Andrew Firestone
Alex Kieselstein and Wyn Evans
Meredith Tyma and Ivona Kronja
Jack McKenzie and Sam Ebert
Liz Bailey and Luke Frisher
Chelsea Borgman and Ann Kelley
Richard Wylde and Will Seaton
Ally Schmaling and Michelle Birskey
Ben Ros and Sean Edleman
Erin McKinney
Katie Fee and Harrison Scott
Ville Lampi and Edek Sher
Cami Farey and Tyler Dierke
Annette Covrigaru and Ben Pfister
Grace Gardner and Alex Martin
Phoebe Hillemann and Nora Bergin
Arden Colley and Jen Baker
Stephen Moon and Andrew D'Amico
Peter Peregrine and Matt Davis
Tommy Rosenbluth and James Martin
Nick Nazmi and Bennett Davidson
Eli Smith

WE'RE A CULTURE,
NOT A COSTUME

THIS IS
NOT
WHO I AM,
AND THIS IS
NOT
OKAY.



STARS

The Klim Type Foundry

September 20

Join Klim Type Foundry's co-founders, Klim Type Foundry, as they discuss the challenges of creating a type foundry in the digital age. Klim Type Foundry is a leading type foundry in the world, and their work has been featured in numerous publications and exhibitions.

Kontour Studio

October 4

Join Kontour Studio's co-founders, Kontour Studio, as they discuss the challenges of creating a type foundry in the digital age. Kontour Studio is a leading type foundry in the world, and their work has been featured in numerous publications and exhibitions.

Underware

October 19

Join Underware's co-founders, Underware, as they discuss the challenges of creating a type foundry in the digital age. Underware is a leading type foundry in the world, and their work has been featured in numerous publications and exhibitions.

Commercial Type

October 25

Join Commercial Type's co-founders, Commercial Type, as they discuss the challenges of creating a type foundry in the digital age. Commercial Type is a leading type foundry in the world, and their work has been featured in numerous publications and exhibitions.

Contemporary Type Design

Typography and Design
Lecture Series
Fall 2012

Type Together

November 7

Join Type Together's co-founders, Type Together, as they discuss the challenges of creating a type foundry in the digital age. Type Together is a leading type foundry in the world, and their work has been featured in numerous publications and exhibitions.

Okay Type Foundry

November 8

Join Okay Type Foundry's co-founders, Okay Type Foundry, as they discuss the challenges of creating a type foundry in the digital age. Okay Type Foundry is a leading type foundry in the world, and their work has been featured in numerous publications and exhibitions.

Hoeffler & Frere-Jones

December 6

Join Hoeffler & Frere-Jones's co-founders, Hoeffler & Frere-Jones, as they discuss the challenges of creating a type foundry in the digital age. Hoeffler & Frere-Jones is a leading type foundry in the world, and their work has been featured in numerous publications and exhibitions.

MacLean Center
212 South Michigan Avenue
Room 1102

Thursday at
6:00 P.M.

312.574.1230
www.klim.com

Hosted by the
University of Chicago
Chicago Department
of Design

bauhaus düsseldorf jul-aug

jul-aug

bauhaus

5. juli bis 7. august	ausstellung	fotografie am bauhaus 1925-1933 wolter peiterhans, ringl + pit, werner daniel laatz eine wanderausstellung des museums bildung in düsseldorf
5. juli bis 2. september	ausstellung	es geht nicht nur das bauhaus, wohnen und haushalten in düsseldorf siedlungen der zwanziger jahre
5. juli bis 9. juli	historische bauhausprojekte zur ausstellung	es geht nicht nur das bauhaus (siehe institutnachrichten)
4. u. 11. 19.30 uhr	bauhausbühne	dunkel war's, der mond schien hell — ein bewegtes stück für präparierten raum, zeit und einen kameramann von und mit s. lukas und f. geister
4. u. 11. 19.30 uhr	workshop	auf der suche nach der guten stadt, was die stadt sein soll und warum sie nicht so ist prof. paul gleye
17. u. 21. juli	bauhauszine	konzept zwirn im pianolabyrinth
20. juli 19.30 uhr	konferenz	industrielandschaften im umbruch: die beispiele bochum im ruhrrevier und pitburgh in pennsylvania konst. prof. dr. helge greking
21. bis 24. juli	workshop	historisierung im modulareum gemeinschaftsprojekt der schilleruniversität jena und des studios ökologische modellregion am bauhaus düsseldorf
22. und 23. juli jeweils 21 uhr	sommerkino im bauhaushof	yellow submarine
24. bis 27. juli	theatermodeprojekt	bauhaus und fotografie aktionswoche im rahmen des kinderfreizeit sommers 1994
5. august 19.30 uhr	vortragsserie	auf der suche nach der guten stadt, schaltete die moderne architektur tatsächlich prof. paul gleye
12. august 10 uhr	bauhausbühne	zwirn für kinder — ein filmkongressprojekt
18. bis 31. august	kommerschule am bauhaus düsseldorf	städtische räume und selbstorganisation
20. august 19.30 uhr	bauhausbühne	kammerkonzert mit dem prager klavierquintett works von a. rasman, p. simon, s. babler, p. hidenrich, a. reich
30. august 10 uhr	theater auf der bauhausbühne	my ship
31. august bis 4. september	seminar	der traum von neuen menschen — bauhaus-kulturen sozialtypen der zwanziger jahre
31. august bis 4. september	europäischer kongress	wirtschaft von unten — people's economy

LECTURE IN
GRAPHIC DESIGN
HISTORY

FROM THE
STEPHEN J. ESKINSON'S BOOK

GRAPHIC DESIGN
A NEW HISTORY
CHAPTER 10

CONTEMPORARY

GRAPHIC DESIGN

MID SWEDEN UNIVERSITY

Room 0111

28 OCTOBER

2013 MPC13 PAUL



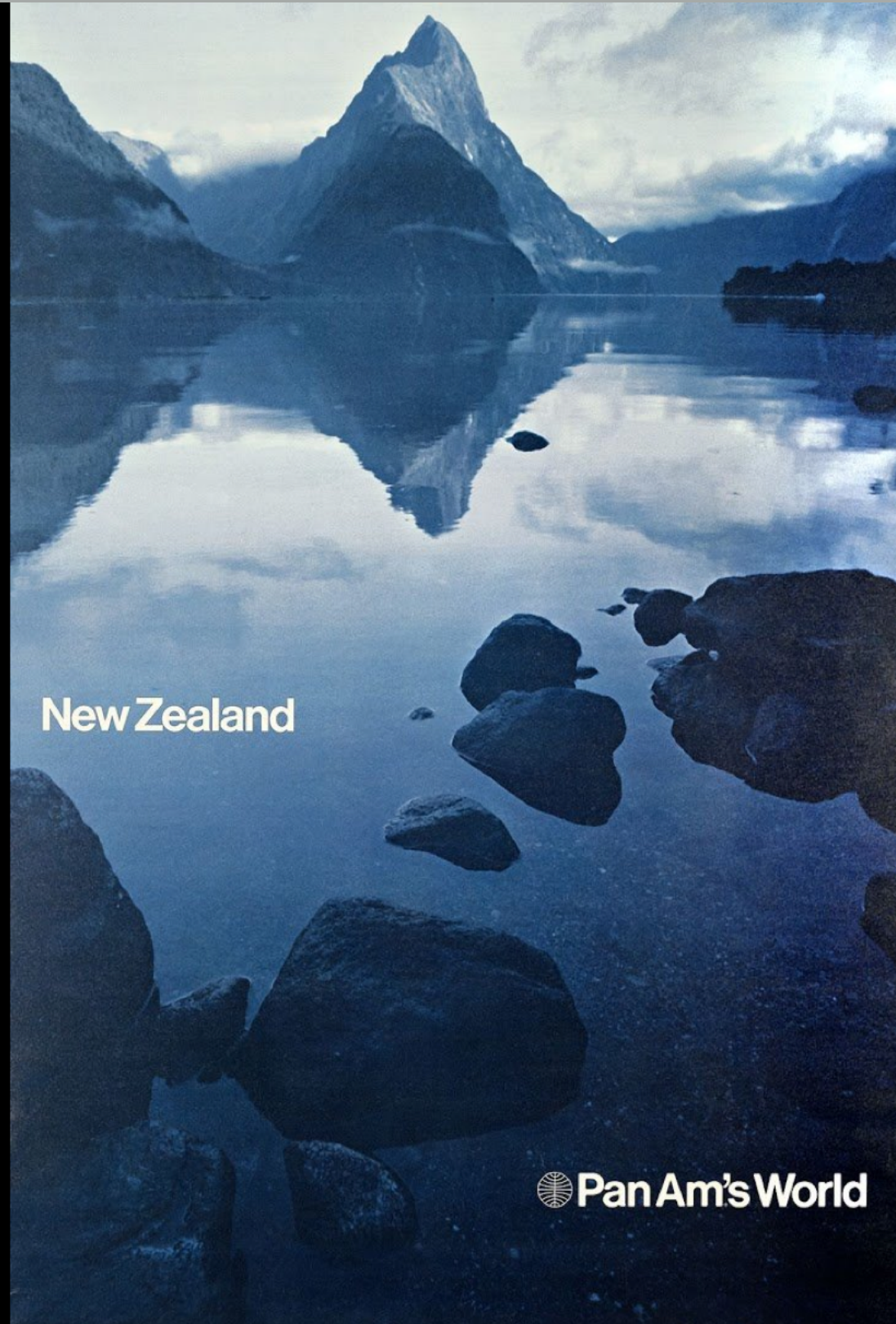
NEAR SURUC, TURKEY
09/27/2014

**A cradle left behind by
Syrian Kurdish refugees
along the Turkish-Syrian
border near the embattled
Syrian town of Kobani.**

Murad Sezer/Reuters

78 of 100





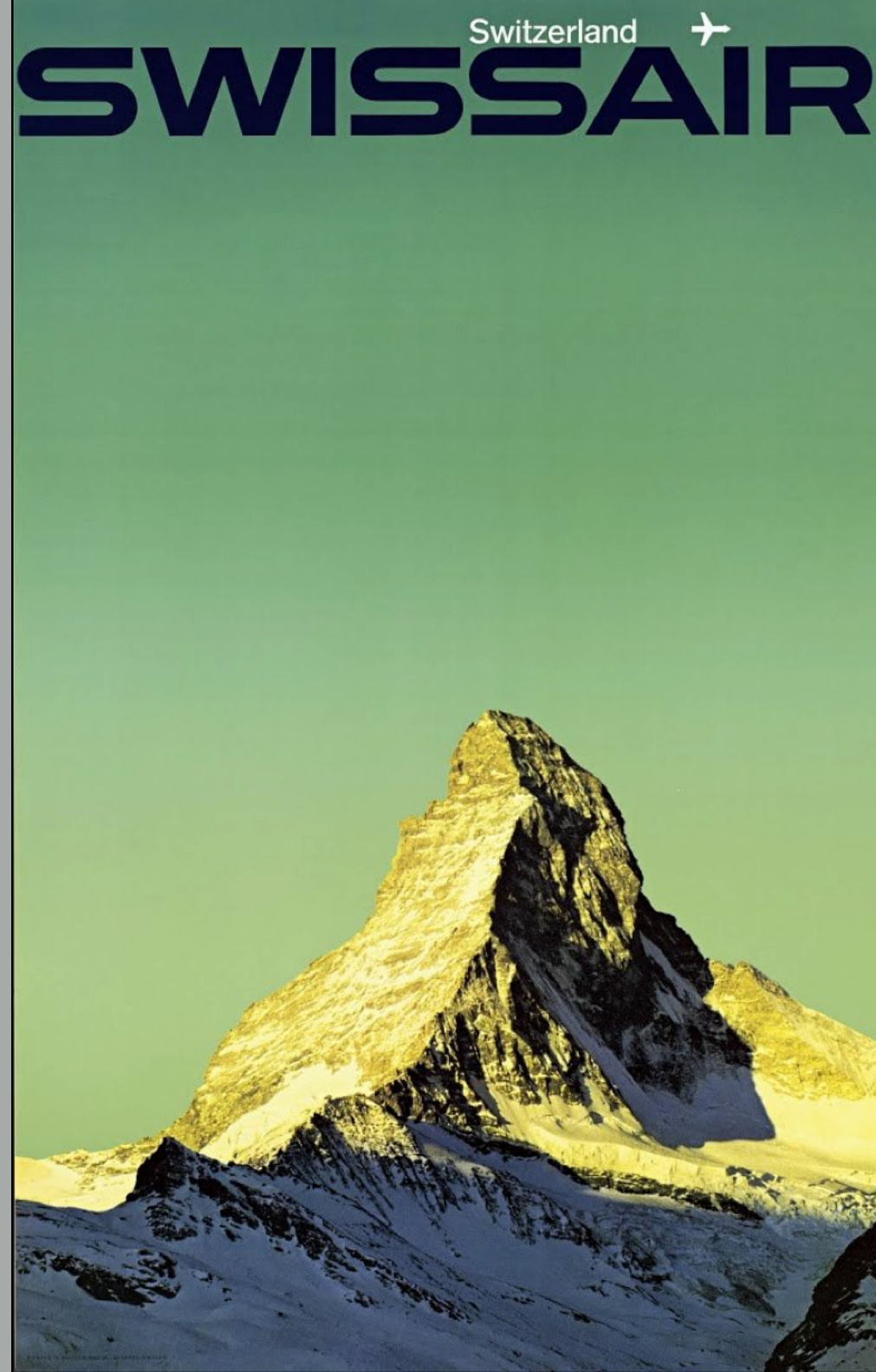
New Zealand

 Pan Am's World

Ivan Chermayeff,
Chermayeff & Geismar.
Offset photolithograph,
1972.

Related:
[When Airlines Looked
Cool and Showed It](#)





Manfred Bingler. Offset
photolithograph, 1964.

Related:
[When Airlines Looked
Cool and Showed It](#)









**Do women have to be naked to
get into the Met. Museum?**

**Less than 5% of the artists in the Modern
Art Sections are women, but 85%
of the nudes are female.**

GUERRILLA GIRLS 532 LA GUARDIA PL. #237, NY 10012
CONSCIENCE OF THE ART WORLD

HOW MANY WOMEN HAD ONE-PERSON EXHIBITIONS AT NYC MUSEUMS LAST YEAR?

Guggenheim	0
Metropolitan	0
Modern	1
Whitney	0

1985
A PUBLIC SERVICE MESSAGE FROM GUERRILLA GIRLS
CONSCIENCE OF THE ART WORLD

SOURCE: ART IN AMERICA ANNUAL 1985-86

HOW MANY WOMEN HAD ONE-PERSON EXHIBITIONS AT NYC MUSEUMS LAST YEAR?

Guggenheim	0 1
Metropolitan	0 1
Modern	1 2
Whitney	0 1

2015
A PUBLIC SERVICE MESSAGE FROM GUERRILLA GIRLS
CONSCIENCE OF THE ART WORLD

SOURCE: MUSEUM WEBSITES

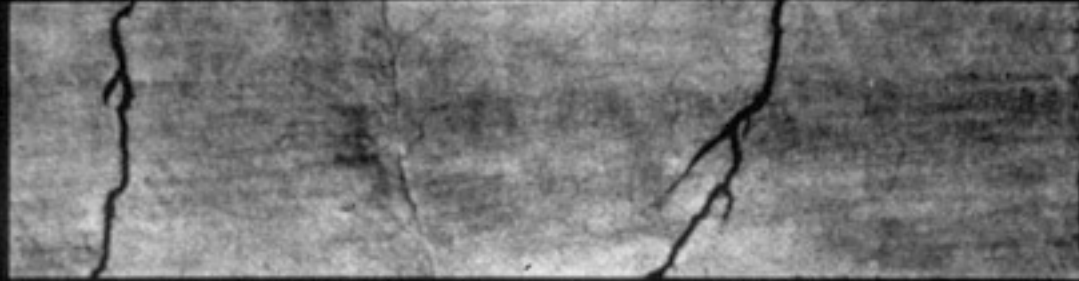


Your body

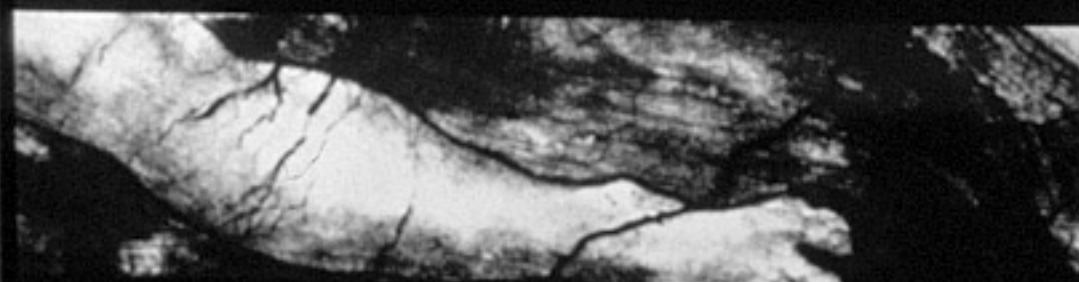
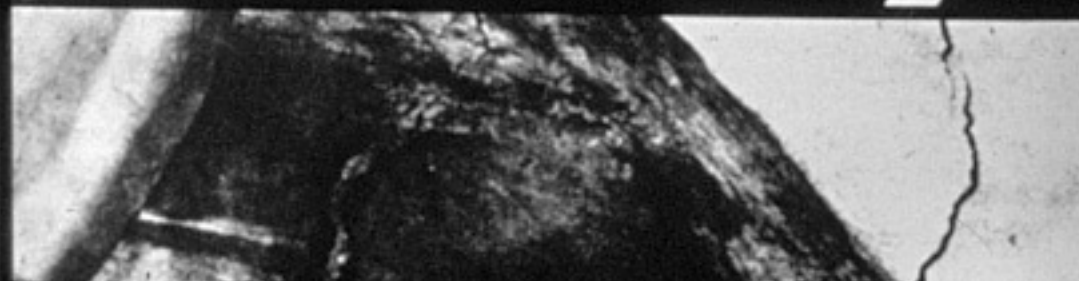
is a

battleground

You invest in the



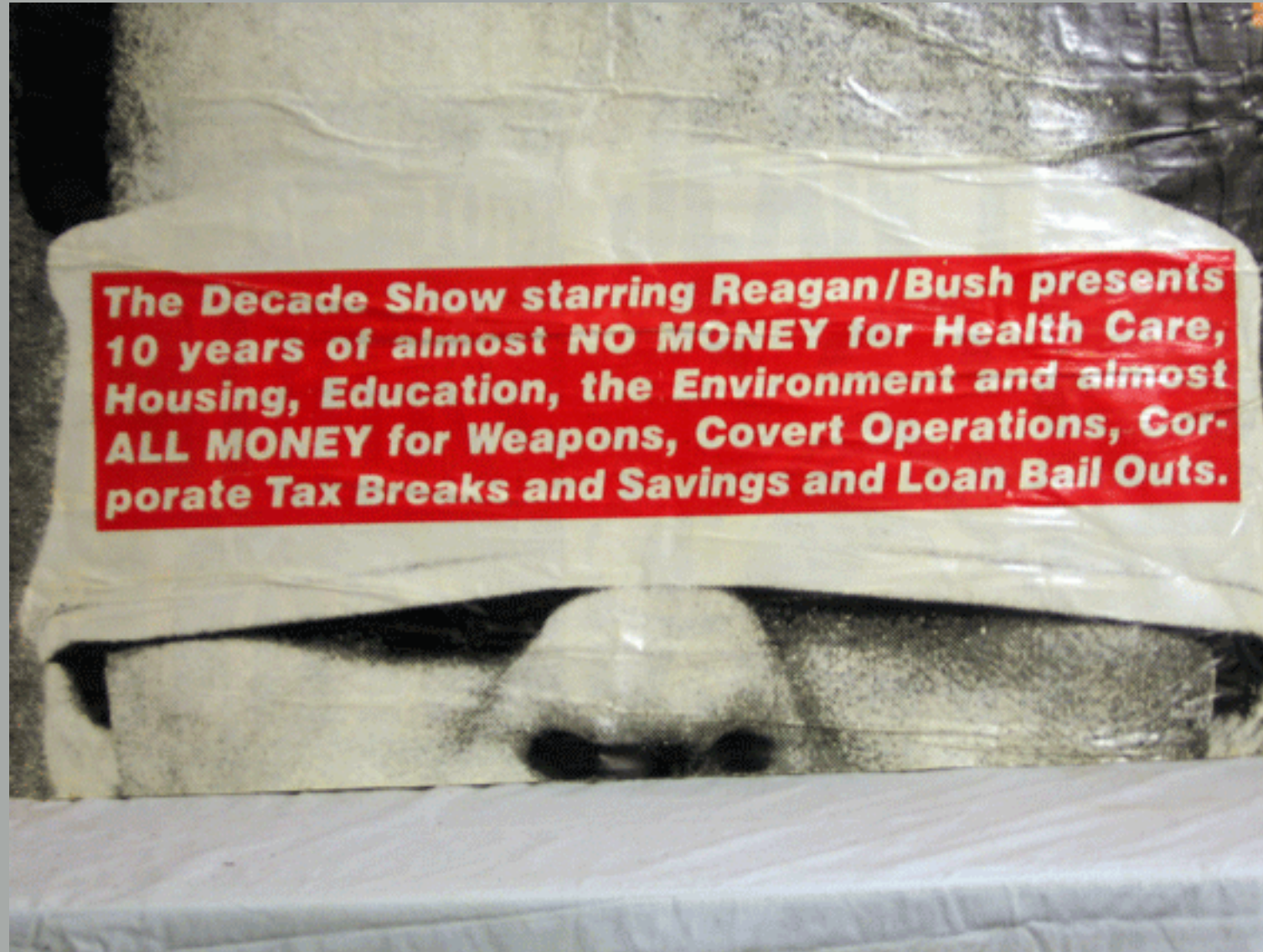
divinity



of the masterpiece

Barbara Kruger
Untitled

**The Decade Show starring Reagan/Bush presents
10 years of almost NO MONEY for Health Care,
Housing, Education, the Environment and almost
ALL MONEY for Weapons, Covert Operations, Cor-
porate Tax Breaks and Savings and Loan Bail Outs.**





rule of thirds

