

### ***Project Three: Appropriation and Social Comment***

"Everything is a Remix" is a series of video/research presentations by Kirby Ferguson. Here he points out that artists have always stolen ideas from the past and he believes that this is part of the creative process. He notes that copying, transforming and combining are a basis of the creative process. The result is not always a comment on society, but it is something new that grew out of something past.

Today, artificial intelligence tools "appropriate" the vast vault of images (and text, music, etc) available on the internet and use ever improving algorithms to combine them into "new" images. The images are not necessarily a comment on society, not intentional on the part of the artist, but in many ways relate to the games of chance played by surrealists in the early 20<sup>th</sup> century. (What are the characteristics of AI products and how are they similar/different/useful/problematic.)

In this project we will use appropriated moving images and sound from popular culture to *comment* on society. We will do this intentionally and purposefully, but we may also employ methods of chance and combine images. How will we make this different from AI? How will this work be appropriate for a gallery or experimental video audience rather than exclusively a youtube audience? How will it be compelling for more than a college age consumer? This conversation will be part of our process.

Download files that are *recognizable* as a specific image or genre that implies particular content. You may juxtapose these images with others (either appropriated or created by you) to explore some concept you are interested in. Suggest, but don't preach, imply but not use clichés. You may use sound in a similar way. The piece should be 2-3 minutes long.

Your audience is a gallery going crowd, not just an internet or college aged group.

Resources:

[Appropriation and Video Art](#)

[archive.org/](#) prelinger archives home movies

[Appropriation from the Tate](#)

[The Case for Copying](#)

["everything is a remix"](#) by Kirby Ferguson

**Technical Goals:** More editing skills.

**Artists:**

[Rohesia Hamilton Metcalfe](#)

[Manifesto](#) with Julian Rosenfeldt Cate Blanchett (use of appropriated text)

Cristina Lucas [Rape of the Sabine Women](#)

Eve Sussman [89 sec single clip](#)

Bill Viola [the greeting](#)

[Hito Steyerl Factory of the Sun](#)

[Keren Cytter](#)

Bond, James Bond

[Ann Magnuson](#)

[Douglas Gordon](#) 24 hr psycho

Christian Marclay [the clock](#), war movies

Virgil Wildrich . [Fast Film](#)

Joseph Cornell: Rose Hobart

Psychic Driving show

Dara Birnbaum

Sarah Charlesworth

Cindy sherman